



AsiaDirect

# Sustainability Code of Conduct

## Diving & Snorkeling

As part of our commitment to sustainable tourism, we provide activity participants with the sustainability savvy travel tips below.

- ✓ Be **selective** – choose tourism businesses that share how they benefit people & planet
- ✓ Tread **lightly** – choose activities & transport options with a reduced environmental impact
- ✓ Be **informed** – learn a bit about local nature, history & culture beforehand
- ✓ Be accurate about your **level of ability** so we can design an enjoyable experience for all; if you're out of practice, speak to us about refresher courses or buoyancy orientations
- ✓ If your **photographic equipment** is bulky, ensure your skill level is sufficient to control it and prevent damage to the marine environment
- ✓ Respect your guide's **instructions** regarding safety, local etiquette & dos and don'ts, including marine wildlife viewing distance
- ✓ Remain within the **activity area** and respect the buddy system / group contact protocol
- ✓ Use "reef safe" **sun protection**, e.g., sunscreen marked as such or wear rash vests / similar
- ✓ Ensure your **equipment** fits well before getting in the water; it can be difficult to adjust afterwards
- ✓ If snorkelling over a **shallow reef** environment, use a life jacket / vest to help with buoyancy and reduce the need for kicking over this fragile area; practice snorkelling skills away from the reef
- ✓ Maintain a comfortable **distance from the reef**, making allowance for swell / waves
- ✓ Be aware of where your fins are, and avoid **kicking up sand** when on / near the ocean floor; this can suffocate coral polyps
- ✓ If you need to **hold on to something** during the activity, choose rocks or dead patches of reef
- ✓ Don't collect **flora or fauna** or disturb their habitat; this includes not standing / walking on, or touching coral reefs
- ✓ Don't chase or corner **marine wildlife**, nor disturb them with sticks / similar for any reason
- ✓ Don't **feed wildlife**; it can harm their health & encourage problematic behaviour
- ✓ Minimise **flash photography**; repeat exposure can cause undue stress to marine wildlife
- ✓ Use low intensity **torches / flashlights** to minimise negative impacts on marine wildlife, e.g., disorientating them
- ✓ **Reduce waste** – from food to paper, remember to take only what & as much as you need, and bring **re-usable items**, e.g., water bottle, coffee cup, carry bag
- ✓ **Dispose** of waste responsibly & use local **recycling** facilities where available
- ✓ Be **waterwise** – your participation shouldn't place additional stress on water-scarce environments
- ✓ **Save energy** to reduce your carbon footprint & your impact on local supply challenges
- ✓ Support **climate change** action, e.g., offset or regeneration programmes
- ✓ Be respectful of **privacy**; obtain permission before taking photos / videos of people or sensitive sites along the way
- ✓ Respect **others** using the area so that their experience & access are not compromised
- ✓ Be **sensitive to the inequalities** of our world and avoid displays of wealth, particularly in less privileged contexts
- ✓ **Ask questions** – your local guide will happily share their knowledge
- ✓ If you want to **give**, ask us how to do so responsibly; offering sweets or money to individuals, for example, can often do more harm than good
- ✓ **Buy** from local, small &/or community-owned businesses, especially if they feature local nature or culture
- ✓ Be cautious about **buying from children** – you could be supporting their exploitation
- ✓ Refuse to buy **souvenirs**, food & beverages that harm the environment, people, or wildlife (e.g., shells, coral, etc.), especially those that are illegal to buy / sell
- ✓ Respect customary **tippling & trading** practices – such as bartering – and pay fair prices
- ✓ Provide **feedback** about what you liked or how we can do better



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Visit [www.travelife.info/sustour/codes](http://www.travelife.info/sustour/codes) for more guidance & 20+ other sustainability codes of conduct.

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